



Donor Privacy Policy

In order to obtain the public trust, it is necessary to communicate how Habitat for Humanity of Hillsborough County (HFHHC) protects the privacy of donor information.

Types of donor information that will be collected and/or maintained include:

- Contact information: name, organization/church, complete address, phone number, email
- Payment information: credit card number and expiration date, and billing information
- Donor information requests and comments
- Donation payment history

Sharing information through third parties/vendors:

- HFHHC may share donor information with secured vendors/third parties who help us manage our website and databases, process transactions, and manage data and marketing.
- HFHHC may share information with third parties as required by law, or a part of a legal process, including tax filing.
- HFHHC may share information (e.g., your name and address) with third parties if you make a donation in honor or memory of a third party.
- HFHHC's utilizes a secure third party vendor, Salsa Labs, to process donations through our website.
 - Credit card information is not retained by HFHHC and relies on the security of its credit card processor. Salsa Labs is Payment Card Industry (PCI) compliant. To learn more about the security of payment information, Salsa Labs privacy policy can be reviewed on their website at <https://www.salsalabs.com/website-privacy-policy>.
- HFHHC utilizes a secure third party vendor, Heartland Security, to process credit card transactions not through the website.
 - Credit card information is not retained by HFHHC and relies on the security of its credit card processor. Heartland Payment Systems is Payment Card Industry (PCI) compliant and a member of the PCI Security Standards Council. To learn more about the security of payment information, you may refer to Data Security on the Heartland Payment Systems website at <http://www.heartlandpaymentsystems.com/Payment-Processing/Data-Security>. Heartland's privacy policy can be reviewed on their website at <http://www.heartlandpaymentsystems.com/Privacy-Policy>.

HFHHC uses donor information to understand donor needs and provide the donor with better service. Donor information also helps complete a transaction, communicate to the donor, and update the donor on affiliate happenings. Credit card information is used only for donation or payment processing and is

not retained for any other purposes. HFHHC uses the comments donors offer to provide donors with requested information and captures recommendations. HFHHC will not sell, rent, or lease donor personal information to other organizations. Use of donor information will be limited to the internal purposes of the organization and only to further the program activities and purposes of HFHHC.

A donor may change the personally identifiable information on file by contacting our Resource Development Officer at 813-239-2242.